

MINUTES OF THE Sept 24, 2012 MEETING (# 418)
OF THE NATIONAL EXECUTIVE OF THE
INTERNATIONAL PLASTIC MODELLERS SOCIETY
OF CANADA

MEMBERS	POSITION	ATTENDANCE
Bob Migliardi	National Director	P
Gary Barling	Chapter/Member Liaison	P (Skype)
Kerry Traynor	Chapter/Member Liaison	P (Skype)
John MacDonald	Treasurer & Membership/Circulation	P
Steve Sauvé	Random Thoughts Editor	P
Mark Heyendal	Secretary/Consigliere	A
Kim Elliot	Webmaster	P (Skype)
Kevin Taylor	Marketing	P (Skype)
Chris Aleong	Newsletter	P (Skype)
Paulo Garcia	Assistant Webmaster	A

The meeting was called to order at 7:30pm on Sept 24, 2012 in the bunker at the home of Steve Sauve

Item	National Director Business	Action by:
1.1	The ND explained that the car kit survey for Aoshima had been sent out to those members with email. Let's hope they get a good response.	
	RT Editor	
2.1	RT 34/3 is back from the printer and is scheduled for mailing later in the week.	Info
2.2	Because the printer is out of town it now takes extra time to proof, make any necessary final changes, print, and ship the magazines. Steve will try to adjust his production schedule so as to keep to our distribution schedule. Ideally issue 34/4 will go out around December 15	Steve
	E-Newsletter	
3.1	As there was some time-sensitive material that needed to go out to the members, a 'Special Edition' of beaverRTales was sent out on Sept 20, along with the above-mentioned Aoshima survey.	Info
3.2	Some difficulties were encountered in sending out the rather large file using gmail (which worked well for the previous smaller issue). Several alternatives are being examined so that we can send out future issues without any problems.	Info

3.3	Because of this 'Special Edition", Chris can let his schedule slide for the next issue, which he feels might be ready in about 3 weeks.	Chris
3.4	Chris will also investigate whether it would be worthwhile acquiring copies of Adobe InDesign and Acrobat to facilitate newsletter production.	Chris
Treasurer		
4.1	John reported that with all bills paid (including postage for the RT which has not yet been mailed) IPMS Canada has about \$3200 in the bank.	Info
4.2	John will access the PayPal account and make profile changes necessary to facilitate notifications, transfer of funds, etc.	John
Membership/Circulation		
5.1	John reported that for the last renewal period there are still 25 members who have not sent in their renewals. They will be contacted by email and/or postcard to remind them.	Info
5.2	The queries we sent to expired members have yielded about 10 prodigal members returning thus far	Info
5.3	Starting with RT 34/4, members due to expire will be notified in advance by email and invited to renew online. This will make it easier for them to renew and will cut down on the number of physical renewal notices that have to be sent out in their RTs. Any of those not renewing online in advance will receive a renewal notice as usual.	John
5.4	John is modifying the membership software to accommodate the new Junior Membership classification.	John
Marketing		
6.1	Kevin reported on the various promotional materials that had been sent out, including counter brochures and the pull-up banner. These have gone to hobby shops and local chapters, and have been well received.	Info
6.2	Useful suggestions have been received from the Ottawa Chapter and others, about additions and changes that might be incorporated in future banner and brochure designs.	Kevin
6.3	A number of vendors and producers have jumped on board the IPMS Canada supporter train, providing promotion and even discounts to the membership.	Info

	Chapter/Member Liaison	
7.1	Gary and Kerry have been communicating re their upcoming handover of the executive washroom key effective Oct 1. All seems to be going swimmingly. Their heads are obviously in the same space.	Info
7.2	Gary will be notifying his contacts about the changeover, and an email communiqué will be sent to the membership at large.	Gary Bob
7.3	The ND will supply Kerry with various documents and reports so he will have a better idea of what has been going on here.	Bob
	Webmaster	
8.1	Kim reported that he will be stepping down as Webmaster at the end of the year. He will be sorely missed as the best webmaster IPMS Canada has had.	Info
8.2	Kim has agreed to make some notes as to what requirements we should be looking for in a replacement webmaster – this stuff is Voodoo to most of us!	Kim
8.3	Kim reported that there have been more problems with CWH (our hosting provider), including a three day period when he couldn't access the server because they had changed the password! And this on top of all the email problems.	Info
8.4	For reasons such as those above, the ND suggested that he inquire into the advantages/disadvantages of moving everything to Rogers. Many of the Exec are with Rogers and know that it should be problem-free running there. As the ND has actually moved hosting from a local ISP to Rogers several years ago, he will try to contact them get some useful information and report back.	Bob
8.5	Steve suggested that we call for a new Webmaster via a “want ad” in beaverTales. Once we determine just what we are looking for in a webmaster we will see if this is feasible.	All
	Secretary	
9.1	The Secretary/Consigliere was absent.	
9.2	We will schedule future Exec Meetings on a more convenient day. The ND will survey the members to find a day that's acceptable to everyone. Then we can set a more formal schedule of meetings at approximately one month intervals.	Info
	Special Product Distribution	
10.1	Having given us three months advance notice, Randy has now officially retired from the National Exec.	Info

10.2	We have a couple of former Exec members attending the RT mailing session this week, and we may be able to browbeat one of them into taking on the portfolio.	All
New Business		
11.1	The ND chided those members to with previous national convention experience for not providing input on the documentation he had sent them.	All
11.2	The question of putting the entirety of RT onto CD was discussed. While a good idea and technically possible, it would be a massive undertaking to scan all the pre-Steve volumes. A test has shown that to scan a typical 24 page non-colour issue would take approx one hour. This was at 200 dpi resolution and using de-screening (which is the real culprit). Chris is going to experiment with industrial scanners that he has access to. An alternative suggestion is to put the four latest volumes on CD and 'disappear' the older issues. Please use the Executive Lounge to chime in with your ideas.	All
11.3	The topic of an annual IPMS Canada national online contest was being discussed in the Executive Lounge, though comments seem to have fizzled out. I personally think this has great potential, though it will probably require some additional manpower to run it. Perhaps there's a reliable member out there somewhere who would be interested in being the contest organizer? Please visit the Executive Lounge and participate in the discussion.	All
11.4	The topic of having a CafePress IPMS Canada store was raised, and the procedure was briefly explained by the ND. He will send the exec members links the appropriate pages on that site so they can familiarize themselves with how it works. The basics: We choose what products we want to offer; we provide the art we want on each particular product (t-shirt, coffee mug, etc.); each item has a base cost but we set the selling price; when an item sells CafePress takes their base cost amount and the difference goes into our account.	All

The meeting ended at 10:30 pm. Date and time of the next meeting to be determined

Bob Migliardi – pretender to the Secretarial throne
IPMS Canada
Sept 25, 2012