

**MINUTES OF THE August 10 2023 MEETING OF  
THE NATIONAL EXECUTIVE OF THE  
INTERNATIONAL PLASTIC MODELLERS SOCIETY OF CANADA**

<b>MEMBERS</b>	<b>POSITION</b>	<b>ATTENDANCE</b>
Bob Migliardi	National Director	Z
John MacDonald	Treasurer & Membership/Circulation	A
Steve Sauvé	Random Thoughts Editor	Z
Kerry Traynor	Member Liaison	Z
Daryl Dean	Webmaster	Z
Jim Bates	Social Media Coordinator	A
Vacant	Industry Liaison	A
Igor Kabic	Marketing / Promotion	A
Mark Heyendal	Secretary	Z
Alan Luciuk	Member w/o Portfolio	Z
Chris Aleong	Member w/o Portfolio	A
Gary Barling	Member w/o Portfolio	A
Kim Elliot	Member w/o Portfolio	

The meeting was called to order at 7:30 pm on the web using Zoom.

Item	<b>National Director</b>	Action by:
1.1	Welcome to Alan Luciuk CML in waiting. We will not have a table at Capcon 23. The free decals are back from the printers. They are included in the 3 <sup>rd</sup> quarter RT.	All
2.1	<b>RT Editor</b> 45 -3 is in the mail. The editor has started laying out issue 45-4. There is still a shortage of armour articles and also more Canadian content. We are looking for people interested in working on producing RT.	Steve
3.1	<b>BeaveRTales</b> The next issue should be out in middle of October.	Bob
4.1	<b>Treasurer</b> The treasurer will update us at the next executive meeting	info
5.1	<b>Membership/Circulation</b> Membership as of today (regular, family and associate) is 589. 33 members have not renewed.  The only way to renew your membership now is online through our website.  The postal outlet we use to mail the RT is closing soon. We are looking into options for dealing with this issue.	info

6.1	<p><b>Industry Liaison</b></p> <p>Jim wants to resign from this portfolio but remain social media coordinator.</p>	
7.1	<p><b>Marketing / Promotion Report</b></p> <p>We want to remove all advertising from BeaveRTails. We would ask for link to our site.</p>	
8.1	<p><b>Member Liaison</b></p> <p>Some chapters shut down for the summer.</p> <p>Kerry will be stepping down. Thank you to Kerry for his long service.</p>	
9.1	<p><b>Webmaster report</b></p> <p>Over 257,000 hits in the last 30 days.</p>	
10.1	<p><b>Social Media Coordinator</b></p> <p>Looking for contest flyers for contests this summer / fall. Looking for content for social media. All is good and up to date. We will be informing members about what our social coordinator can do for chapters.</p>	Jim
11.1	<p><b>Secretary</b></p> <p>All is well.</p>	
12.1	<p><b>Special Products Distribution Report</b></p> <p>nothing</p>	
13.1	<p><b>New Business</b></p> <p>Proposal 1: <i>60<sup>th</sup> Anniversary IPMS Canada Logo Update</i> MOTION: PROPOSAL #1</p> <p><i>That the Executive update our current logo to reflect the 60<sup>th</sup> Diamond Jubilee of our organization. The updated logo would replace the current logo in use on our website, on official correspondence, membership cards, and awards offered during the 2024 calendar year.</i></p> <p>Moved: Alan Luciuk Second: Kerry Traynor CARRIED Actions:</p> <ul style="list-style-type: none"> <li>• Igor Kabic (Marketing Coordinator) and Alan Luciuk (Project Leader) to develop a marketing plan to showcase the 60<sup>th</sup> Anniversary.</li> <li>• Bob Migliardi and Alan Luciuk to work together to update the current logo</li> </ul>	All

to showcase our 60<sup>th</sup> Anniversary. New logo may incorporate a possible banner with wording:

- 60 Years of Creativity A Legacy of Excellence in Modelling
- Building Scale Models for Six Decades
- 60 Years of Bringing Scale Modellers together

Proposal 2: *Beaver Logo Refresh for 2024*

MOTION:

*That the Executive update our current Marketing Plan to target a “True North” logo campaign for 2024. As part of the campaign, efforts will be made to incorporate “Canadian” animals in a serious or humorous manner. All logos would be presented to the Executive for approval within an updated IPMS Canada Marketing Plan.*

Moved: Alan Luciuk

Second: Kerry Traynor

CARRIED

Actions:

- Igor Kabic (Marketing Coordinator) and Alan Luciuk (Project Leader) to develop a marketing plan to showcase the new logos and product line.
- Igor Kabic to share the current CafePress contract and sales records for the current line of clothing.
- Daryl Dean to investigate a Canadian version of CarePress for possible use.
- Bob Migliardi, Daryl Dean and Alan Luciuk to work together to update True North logo campaign featuring “Canadian” animals. Renewed logos to be presented to the Executive for final decision.

proposal 3 : member award to be named Allan Black diamond Jubilee award

TITLE OF AWARD: The IPMS Canada Alan Black Diamond Jubilee Award

#### CHAPTER QUALIFICATIONS

1. **A Chapter in good standing** with the National Executive will be eligible to nominate **one (1) active Canadian IPMS member** for the Award.
2. **ONLY 22** (based 2023 numbers) Chapter level awards will be made available.
3. Nominating Chapter must have **Executive President** sign off on the Nomination Form.
4. Nominating Chapter must have **two (2) IPMS Canada active members** sign off on the Nomination Form to confirm all information is correct regarding nominee.
5. The Diamond Jubilee Award will consist of a **Medal and Ribbon** (to be developed).
6. All nominations MUST be submitted to the National Executive no later than **30 August 2024**.
7. All nominees will be recognized and receive their awards no later than **31 November 2024**.
8. Submissions should be directed to the **IPMS Canada National Director** (then redirected to Project Leader) to demonstrate the status of the award.

9. Members of the National Executive level may only be nominated by their local Chapter and will recuse themselves from the awards process.

## **MEMBER ELIGIBILITY QUALIFICATIONS**

A Chapter may nominate **ONE (1) IPMS Canada** member that meets the following criteria. The nominee shall:

1. Be an **active member** the year s/he is nominated and selected.
2. Have **Executive President** sign off on the Nomination Form.
3. Have **two (2) IPMS Canada active members** sign off on the nomination form before submission to the National Executive.
4. Demonstrate exceptional dedication, contributions, or achievements to the growth of the hobby.
5. Demonstrate long term involvement in operations of the Chapter. This may include working on the Chapter Executive, Newsletter Editor, Webmaster, or Event/Contest Chairperson.
6. Furthermore, the candidate should demonstrate:
  - A. Longevity in the hobby.
  - B. Mentorship of new members contributing to their growth as modellers or as volunteers within the Chapter.
  - C. Community engagement to increase exposure and understanding of the hobby.
  - D. Educational outreach to showcase the hobby in the community or assist peers in developing scale modelling skills.
  - E. Contributions to a variety of publications from Chapter newsletter, Random Thoughts, beaverTales, or for-profit magazines.
  - F. Advocacy for membership in IPMS Canada.

MOTION:

*That the Executive create the Alan Black Diamond Jubilee Award to celebrate 60 years of operations in Canada. Chapters will nominate one (1) candidate to receive the Award. Only 22 (or based on the number of active Chapters in 2024) Awards will be issued no later than 31 November 2024. All recipients will have their name archived on the IPMS Canada Roll of Honour website page for peer recognition.*

Moved: Alan Luciuk

Second: Kerry Traynor

CARRIED

Actions:

- Kerry Traynor (Chapter and Member Liaison Director) and Alan Luciuk (Project Leader) develop a strategy to get the word out to entire membership and Chapter Executives.
- Kerry Traynor and Alan Luciuk to develop an appropriate Medal and Ribbon to be awarded. Costs TBD and submitted to the Executive for approval.
- Steve Sauve and Alan Luciuk to develop a brief biography of Alan Black to share with membership regarding the title of the award.
- Daryl Dean to develop a Roll of Honour page for website.

- Igor Kabic, Steve Sauve and Alan Luciuk to work develop marketing campaign to showcase the award to membership (for RT and BT).

Proposal 4: Diamond legacy award to people who have helped to build IPMS Canada

AWARD CRITERIA:

For contributions to IPMS Canada that have gone above and beyond, the National Executive shall nominate to a maximum of ten (10) deserving candidates. This gives the Executive direct input into our Diamond Jubilee Awards outside of the Chapter nomination process. Successful candidate will receive an award that differs from the Chapter level award.

MOTION:

*That the Executive select ten (10) members (regardless of Chapter affiliation) for recognition for significant contributions directly to IPMS Canada. Successful candidates will be recognized with Diamond Jubilee Award that differs from that awarded to Chapters. The Diamond Jubilee Award will be issued no later than 30 November 2024. All recipients will have their name archived on the IPMS Canada Roll of Honour website page for peer recognition.*

Moved: Alan Luciuk

Second: Daryl Dean (finally got one past Kerry)

CARRIED

Actions:

- All Members of the National Executive identify potential candidates.
- All Members of the National Executive to develop brief biographies of candidates to share with membership regarding the recipients of the award.
- Kerry Traynor and Alan Luciuk to develop an appropriate Medal and Ribbon to be awarded that differs from the Chapter level award. Costs TBD and submitted to the Executive for approval.
- Daryl Dean to develop a separate Roll of Honour page for our website that showcases members that have contributed directly to the success of the National Organization.

Pins to everybody.

The executive selects not more than 10 outside chapter its a seperate award.

The meeting ended at 9:30 pm. The next executive meeting will be on TBD

Mark Heyendal  
Secretary,  
IPMS Canada