

**MINUTES OF THE JULY 10th, 2014 MEETING
OF THE NATIONAL EXECUTIVE OF THE
INTERNATIONAL PLASTIC MODELLERS SOCIETY
OF CANADA**

MEMBERS	POSITION	ATTENDANCE
Bob Migliardi	National Director	P
John MacDonald	Treasurer	P
Mark Heyendal	Secretary	A
Kerry Traynor	Chapter & Member Liaison	P (Skype)
Steve Sauvé	RT Editor	P
Bob Migliardi	beaverTales Editor	A
Kim Elliott	Webmaster	A (Skype)
Jim Bates	Social Media Coordinator	A (Skype)
(vacant)	Marketing	--
Allan Murrell	Industry Liaison	A (Skype)
John MacDonald	Circulation	P
Kevin Smith	Special Products/Archives	A
Gary Barling	Member without Portfolio	A (Skype)
Chris Aleong	Member without Portfolio	A (Skype)

After burnt offerings were prepared and consumed by the faithful in attendance, the meeting was called to order at 7:45 pm on 11 July, 2014 at the home of Steve Sauvé.

Item	National Director	Action by:
1.1	Bob has prepared the PR material for our freebie decal sheet. This includes a press announcement and an image of the planned decal itself.	Info
1.2	This press kit was sent to CML for onward transmission to the Chapters, US Branch, and other foreign IPMS branches.	Kerry
1.3	CML is going to reach out to the various websites to raise the word about our freebie decal plan. The usual suspects are MM, HS, ARC, BM and LSP. (if you understand all those, then you really are an online model geek)	Kerry
1.4	In his capacity as ‘decal artiste in residence’, Bob is slaving away on the decal artwork and gathering the instruction material.	Info

Item	RT Editor	Action by:
2.1	RT 36/2 has been mailed out.	Info
2.2	For RT 36/3 the Editor needs the ND and CML columns by mid-August, about one week after the Nats. The plan is to be at the printers before the end of August and to stay close to the planned publication date.	Bob Kerry
2.3	RT 36/4 planning is well in hand and will contain a ten-page article/instructions to go with the anniversary decals being mailed with this issue.	Info
2.4	An editorial plea was asked for via CML and BT to send a shout out to the membership that more articles are needed	Bob Kerry
2.5	The Editor will be dropping off 'begging cards' beside models at the US Nats which may be suitable RT articles.	Info
Item	E-Newsletter Editor	Action by:
3.1	The next issue of BT is well in hand	Info
3.2	The next issue of BT will include guidance to members to contact Hobby Centre in Ottawa for available copies of RT.	Bob
Item	Treasurer	Action by:
4.1	We are doing well, all bills are paid, and we have money in the bank.	Info
4.2	The cost of producing 500 Anniversary decal sheets, in 12 colours, will be about \$1700 plus tax.	Info
Item	Membership and Circulation	Action by:
5.1	As of this meeting we still have about 29 members who have not renewed in a timely fashion. We did pick up six new members. John is following up with the tardy folks with a direct email request to renew.	John
5.2	There is general amazement at the very high level of dedication of our membership in light of the recent price hike imposed because of increased postal costs.	Info

Item	Industry Liaison	Item
6.1	I have a note that Allan is to chase Airfix, but I now have no idea of the context of the remark or said chase.	Allan
Item	Promotion and Marketing	Action by:
7.1	We discussed the idea of establishing contact and developing cooperative relationships with the various mainstream and aftermarket manufacturers. The problem is that it's a major undertaking and we currently don't have a person who is dedicated to this position and can put in the time to explore and develop this plan. An option is to scour the various websites for their manufacturer listings.	Info
7.2	Bob followed up with the various museums that now stock our flyers to see about replenishment. Those that need more flyers will be actioned.	Bob
Item	Chapter and Member Liaison	Action by:
8.1	Surveys were sent out to all chapter contacts. To date there were only 8 or 9 responses out of 26.	Kerry
8.2	We may need space in RT 36/4 for a short membership survey.	Steve
8.3	The possibility of IPMS Canada chapters forming in Halifax NS and Windsor ON has become less than encouraging. Kerry will give it one more shot in the fall before calling it quits on this.	Info
8.4	Kerry has defused and resolved a couple of members' concerns about IPMS Canada's business. This may result in a Chapter Special of RT , which is a good thing.	Info
Item	Webmaster	Action by:
9.1	Absent	Info
Item	Secretary	Action by:
10.1	Absent. A courageous volunteer stepped up and took the minutes this evening.	Info
Item	Back Issues and Merchandise	Action by:
11.1	Absent	Info

Item	New Business	Action by:
12.1	Allan Murrell sent an email in support of Bruce Playfoot, a member in his area who is interested in the Marketing portfolio (and is professionally experienced in the field).	Info
12.2	Allan is asked to invite Bruce to contact Bob to discuss what is possible. Bob Mig will be following up with Bruce to see how he might fit into our picture.	Bob

The meeting ended at 9:45 pm. The next meeting will take place on 28 August, 2014.

Steve Sauvé
IPMS Canada
27 August, 2014