

**MINUTES OF THE MAY 30<sup>th</sup>, 2013 MEETING  
OF THE NATIONAL EXECUTIVE OF THE  
INTERNATIONAL PLASTIC MODELLERS SOCIETY  
OF CANADA**

<b>MEMBERS</b>	<b>POSITION</b>	<b>ATTENDANCE</b>
Bob Migliardi	National Director	P
Kerry Traynor	Chapter/Member Liaison	P (Skype)
John MacDonald	Treasurer & Membership/Circulation	P
Steve Sauvé	Random Thoughts Editor	P
Kevin Smith	Back Issues/Special Products Distribution	P
Mark Heyendal	Secretary/Consigliere	A
Kim Elliot	Webmaster	P (Skype)
Chris Aleong	beaveRTales Newsletter	P (Skype)
Gary Barling	Member without Portfolio	P (Skype)

The meeting was called to order at 7:30pm on May 30<sup>th</sup>, 2013 at the home of Steve Sauvé.

<b>Item</b>	<b>National Director Business</b>	<b>Action by:</b>
1.1	Bob noted that Mark Heyendal graciously offered to sweeten the pot with a personal donation to the Royal Canadian Beer Blast fund at the IPMS/USA Nats in Colorado.	Info
1.2	<p>Family Membership. We discussed the pros and cons of offering a family membership rate for those instances where up to three IPMS Canada members are living under the same roof in Canada. A family membership would involve everything that a regular membership entails, minus the additional RTs. We have undignified visions of the family RT being stacked up on the bathroom toilet...</p> <p>The price for the family membership is set at \$44. It will be formally announced in the August BT, the October RT, and somewhere in there on the website. This will be a trial effort, to see how much interest and take-up there is by the membership.</p>	John Kim Bob/Chris Steve
1.3	IPMS Ottawa has written to discuss the Bob Traversy award situation for their CapCon.	Info
1.4	Mike McMurtrey, an IPMS Canada member in Carrollton, Texas, wrote to tell us that he is producing a truly unique 'Best Canadian Subject' award for the IPMS-USA's North Central Texas 'Scalefest' contest. Mike asked for a high-res image of our Sweating Beaver mascot so that he could sculpt and cast a resin replica of the little guy and mount it atop the award. Of course we approved and supported this great idea.	Info

<b>Item</b>	<b>RT Editor</b>	<b>Action by:</b>
2.1	RT 35/2 is at the printer and on time for mailing in the first week of July.	Info
2.2	RT 35/3 (mailing in October) is more than 50% laid out and only awaiting one major article to be finished up by the author and submitted.	Info
2.3	Steve announced that there is, once again, a critical shortage of everything except aircraft articles.	Info
<b>Item</b>	<b>E-Newsletter Editor</b>	<b>Action by:</b>
3.1	The May issue of beaverRTales has been emailed out to the membership..	Info
<b>Item</b>	<b>Treasurer</b>	<b>Action by:</b>
4.1	All sponsorship requests we have received have been paid.	Info
4.2	We are in the black and building up our reserves to allow more support funding flexibility.	Info
4.3	We can now fund the new club banner initiative at the planned pace.	Info
<b>Item</b>	<b>Membership and Circulation</b>	<b>Action by:</b>
5.1	We have 411 confirmed members with 31 who have not yet renewed. The confirmed number includes 25 new members since RT 35/1. Reminder/hastener notices will be sent out to those who haven't renewed yet.	Info
5.2	For RT 35/2 we will be trying out self-sealing envelopes to see if it speeds up/demessifies the process. Bob will source these and pick up 500. John will reformat the mailing labels to include the return address.	Bob John
5.3	John will vet the dead email addresses and follow up with these members to get them online for beaverRTales.	John
<b>Item</b>	<b>Promotion and Marketing</b>	<b>Action by:</b>
6.1	We discussed the idea of establishing contact and developing cooperative relationships with the various mainstream and aftermarket manufacturers. The problem is that it's a major undertaking and we currently don't have a person who is dedicated to this position and can put in the time to explore and develop this plan. An option is to scour the various websites for their manufacturer listings.	Info
6.2	Bob followed up with the various museums that now stock our flyers to see about replenishment. Those that need more flyers will be actioned.	Bob
<b>Item</b>	<b>Chapter and Member Liaison</b>	<b>Action by:</b>
7.1	Kerry is finishing off his latest CML communiqué for circulation to the chapters. In there he will be asking for a breakdown of membership numbers, i.e., how many national members there are in a chapter of 'x' members.	Kerry
7.2	IPMS Edmonton, working through their emissary Chris Aleong, has indicated that	Info

	they like the new dual-marketing banner partnership being proposed.	
<b>Item</b>	<b>Webmaster</b>	<b>Action by:</b>
8.1	It's been a very quiet month.	Info
8.2	A member in the field has come forward to explore the idea of stepping into the webmaster's shoes. He is eager to help but would really like to get a better idea of what is required for the job. Kim will show him the ropes.	Kim
<b>Item</b>	<b>Secretary</b>	<b>Action by:</b>
9.1	Absent. A courageous volunteer stepped up and took the minutes this evening.	Info
<b>Item</b>	<b>Back Issues and Merchandise</b>	<b>Action by:</b>
10.1	RTs continue to be scanned in order to develop a digital library for distribution.	Info
10.2	The reminder about the 442 Sqn decals has brought in 15 or so orders.	Info
10.3	Steve is to send copies of RT articles that support our various decal projects.	Steve
<b>Item</b>	<b>New Business</b>	<b>Action by:</b>
11.1	Gary Barling has not yet received a response from the Canadian embassy in London for trinket support for the IPMS (UK) Nats at Telford.	Info
11.2	Gary claims to be organized as "all get out" for SMW at Telford.	Info
11.3	Ideas for IPMS Canada's 50 <sup>th</sup> Anniversary – we are generally firming up on a freebie decal sheet for the active membership. The difficulty now is finding suitable subjects for aircraft, armour, etc., that will be of interest to the membership. Ideas are being solicited from the members via the website Forum, BT, RT, CML net.	Bob/Chris Kim Steve Kerry
11.4	Steve suggested that we might be able to generate some new chapter formation by identifying groups of members living in the same geographic area and letting them know of each other's existence, maybe even sharing email addresses. Steve will be happy to check into this using the latest membership listing from John.	Steve John

The meeting ended at 9:45 pm. The next meeting is scheduled to take place on Thursday, 18 July, chez Steve. This will be a BBQ meeting for the local crowd, so plan to arrive around 6:00 p.m.

Steve Sauvé  
IPMS Canada  
June 29, 2013