

**MINUTES OF THE February 7th, 2013 MEETING
OF THE NATIONAL EXECUTIVE OF THE
INTERNATIONAL PLASTIC MODELLERS SOCIETY
OF CANADA**

MEMBERS	POSITION	ATTENDANCE
Bob Migliardi	National Director	P
Kerry Traynor	Chapter/Member Liaison	P (Skype)
John MacDonald	Treasurer & Membership/Circulation	A
Steve Sauvé	Random Thoughts Editor	P
Kevin Smith	Back Issues/Special Products Distribution	A
Mark Heyendal	Secretary/Consigliere	A
Kim Elliot	Webmaster	P (Skype)
Chris Aleong	beaverTales Newsletter	A
Gary Barling	Member without Portfolio	A

The meeting was called to order at 7:30pm on February 7, 2013 at the home of Steve Sauvé

Item	National Director Business	Action by:
1.1	For the IPMS/USA National Convention in Loveland, Colorado, member Bob Schoop has graciously volunteered to act as our local ambassador between IPMS Canada and the convention organizers. We will be sending our marketing material to include in their registration goodie bags.	Info
1.2	Ideas were tossed around for doing a hard-copy selected article reprint 'special' to encourage new membership. This would also include 'how to join' instructions, along with those good reasons to become a member. Cost research to be undertaken to see if this is feasible.	Bob Steve
1.3	In absentia, Mark Heyendal was volunteered to organize the running and judging of the IPMS Canada Best Canadian Subject award. This requires reaching out to the national membership for judging volunteers and procurement of a suitable tankard for the traditional beer mug award.	Mark Kerry
1.4	For the IPMS/USA 2013 National Convention we will also be sponsoring a regular category package.	Info
1.5	IPMS (UK) National Convention, Telford, England. Being the only Exec member who owns a tuxedo, Gary Barling is acting as our go-between at the national level.	Gary

1.6	The IPMS (UK) organizers have offered us an IPMS Canada table. We discussed the merits of manning the table and bringing actual merchandise to flog off to the natives. Smaller trinkets, like flag pins and IPMS Canada lapel pins were thought to be lower-impact on the baggage allowances of the attendees heading over to the Mother Country.	Info
1.7	We're not sure how the UK Nats is organized so we'd like to find if they plan on giving out goodie bags, and how many they prepare. The hope is for us to place IPMS Canada marketing material in the hands of all attendees.	Gary
1.8	If we set up for a major presence at the UK Nats the possibility of us bringing a laptop and having an Internet connection available for people to join up right at the table was discussed. We'd first have to find out if a Wi-Fi connection is available	Gary
Item	RT Editor	Action by:
2.1	RT 35/1 is coming along nicely and is projected to stay on time for mailing out around 01 April.	Info
2.2	RT 35/2 has not commenced but there is enough material on hand to get a good start on it.	Info
Item	E-Newsletter Editor	Action by:
3.1	The news issue of beaverRTales will be ready for e-mailing sometime in mid-February.	Info
3.2	The biggest need for the growth of the e-newsletter is contributions from the chapters and members. Photo references, people and chapter stories.	Info
Item	Treasurer	Action by:
4.1	Absent.	
Item	Membership and Circulation	Action by:
5.2	Absent.	
Item	Marketing	Action by:
6.1	Nothing new to report on the new banner test plan for Montreal and Edmonton.	Info

6.2	It is rumoured that IPMS Ottawa may be interested in co-funding a dual-message banner. Awaiting written request from IPMS Ottawa exec members before proceeding.	Info
Item	Chapter and Member Liaison	Action by:
7.1	Kerry is working on new chapter start-up material	Kerry
7.2	Some thought is being given to putting our CML material on Google Docs to ease accessibility for chapters and members.	Kerry
7.3	We are looking at revising how our chapters are constituted and maintained. Any changes will be passed through the chapters for review and feedback and revision as needed.	Kerry
7.4	We are looking at ways of improving the ways that our chapters support the national organization. Ideas are solicited for further discussion.	All
7.5	IPMS/USA chapters have several benefits that we currently cannot offer: <ul style="list-style-type: none"> • Event insurance coverage • Manufacturer support for the 'Make & Take' program (Revell) • An annual national convention, which requires national membership (although IPMS Canada membership does allow attendance by our members) 	Info
7.6	We need to improve the perception or thinking of what IPMS Canada membership entails. If people are joining with a single point of view that is "What's in it for me?", then we're hoping to encourage that to change to, "Ask not, what IPMS Canada can do for me? Instead ask yourself, what can I do to make IPMS Canada better?" How best to start that change?	All
Item	Webmaster	Action by:
8.1	Absent	
8.2	Bob Baglow, of Canaero publishing, would like to have his link placed on the IPMS Canada website, but no reciprocal link is being offered.	Not sure who'd doing what with this
8.3	Our website product review policy is staying at Canadian-related subject material, and Canadian product manufacturers.	Kim
Item	Secretary	Action by:
9.1	Absent.	

Item	Back Issues and Merchandise	Action by:
10.1	Absent.	
10.2	It was suggested that we should more actively move our older merchandise, like the 442 Sqn decals.	Kevin Bob Chris
Item	New Business	Action by:
11.1	For now, Bob Migliardi is okay with handling the Marketing portfolio until we can find a permanent replacement to take on the job. That person needs to understand our current direction and marketing style. 'Help Wanted' advert to be run in BT, RT and the website.	Info
11.2	Café Press Items. Bob showed off mock-ups of the first of the new IPMS Canada merchandise. If the T-shirts sell reasonably well, then we will look at expanding the product line into other suitable items.	Info
11.3	50th Anniversary of IPMS Canada. What can we do to mark the 2014 anniversary year? A giant RT? A freebie decal sheet (1964 themed) for the membership? To be discussed in the coming months.	All
11.4	Mark Minnis of PEI wrote to ask for help with establishing a 'make & take' program to try and encourage the modelling hobby on the island. He is looking for ideas for who he can hit up for support.	All

The meeting ended at 10 pm. The next meeting is scheduled to take place tentatively chez Steve on

2013.

Steve Sauvé
IPMS Canada
March 24, 2012