

**MINUTES OF THE OCT, 2016 MEETING
OF THE NATIONAL EXECUTIVE OF THE
INTERNATIONAL PLASTIC MODELLERS SOCIETY
OF CANADA**

MEMBERS	POSITION	ATTENDANCE
Bob Migliardi	National Director	P
Gary Barling	Member w/o Portfolio	P (Skype)
Kerry Traynor	Chapter/Member Liaison	P (Skype)
John MacDonald	Treasurer & Membership/Circulation	P
Steve Sauvé	Random Thoughts Editor	P
Mark Heyendal	Secretary	A
Kim Elliot	Webmaster	P
Jim Bates	Social Media Coordinator	P
Allan Murrell	Industry Liaison	P
Bruce Playfoot	Marketing	A
Chris Aleong	Member w/o Portfolio	A
Igor Kabic	Intern	A

The meeting was called to order at 7:45 pm, at the home of Steve Sauvé.

Item	National Director Business	Action by:
1.1	We have received an email from an artiste in Oakville, looking for someone to build a 1/24 Mosquito for him. It was passed to Allan who is handling it.	Allan
1.2	The “Public Relations” fellow at IPMS Netherlands emailed to say we have an incorrect link on our web page. (s/b/ www.ipms.nl). Kim has fixed the web link.	Kim
1.3	Bob was to compose a letter to be sent to expired members asking them why they decided not to renew. He will get on with it. The email list of members who expired and did not renew over the past year and a half or so will be assembled by John.	Bob John
	RT Editor	
2.1	RT 38/4 is proceeding apace. And is scheduled for distribution on or about December 8.	info
2.2	Steve reports that there is a good supply of material in hand (though more is always welcome).	Info
	BeaverTales	
3.1	The next BT is scheduled for distribution tomorrow (Oct 21). A few days later than originally planned, and a few pages smaller than usual.	Info
	Treasurer	
4.1	All bills have been paid and the treasury is still in a healthy state. There are sufficient funds to proceed with another “members only” freebie... if the members support it and get involved.	info

	Membership/Circulation	
5.1	As of the meeting we have 489 active members. Apparently the recent free decals have motivated a number of new members to get on the IPMS Canada band wagon! Join us and make IPMS great again! (sorry... couldn't resist)	Info
5.2	We now have someone who has offered to do the RT stuffing/mailing, freeing the Ottawa National Executive members to devote their considerable skills and intellects to less mundane matters. We would thank her with a small monetary remuneration.	Info
	Industry Liaison	
6.1	Allan had some interesting industry matters to report, one of which was secret. So... move along... this is not the paragraph you are looking for.	Info
6.2	Several of the newer/smaller overseas kit producers have contacted Allan looking to find Canadian distributors. He is referring their requests to various Canadian companies who are currently involved in the business, and hopefully they can work out some mutually acceptable arrangements.	Allan
6.3	On another exciting note, Allan reported that he has spoken with someone who plans to produce short-run injection-moulded kits & accessories! IPMS Canada will offer whatever help he thinks would be useful. This could involve supplying reference material, helping to promote the undertaking, running polls to see what subjects would be popular, etc.	Allan
6.4	Airfix Modelworld has approached us offering to provide a discount for IPMS Canada members. Allan will contact them and offer to provide a free advert in BT in exchange.	Allan
	Marketing/Promotion Report	
7.1	No report	Info
	Chapter/Member Liaison	
8.1	Kerry reported that sponsorship funds have now been disbursed to those chapters which requested support for their events, e.g. Toronto/Ajax.	Info
8.2	If it seems like it's always the same chapters that are receiving IPMS Canada funds for their events, it was reiterated that a chapter must first ask for the support and sponsorship. IPMS Canada does not just send out funds willy-nilly.	Info
	Webmaster Report	
9.1	Kim said that he would examine and fix the IPMS Netherlands link on our "Links" page, and also check the rest of the links to ensure they are current and in working order.	<u>Info</u>
9.3	Based on the feedback from the ND's last RT column, and after some discussion, it was agreed that the IPMS Canada Forum would be shut down due to lack of use. The ND will explain this in his next column.	<u>Kim</u> <u>Bob</u>

10.1	<p>Social Media Coordinator</p> <p>The Facebook page is, as usual, running well and drawing lots of views. We are wondering how we can translate Facebook page “Likes” into new membership applications, and how we can determine how many new members first became aware of IPMS Canada via Facebook.</p>	<u>Info</u>
11.1	<p>Secretary</p> <p>No report</p>	info
12.1	<p>Back Issues/ Special Products Distribution Report</p> <p>Nothing new regarding the stock of back issues. Steve will devise a plan to offer them to the membership first, at a deep-discount price, before cremation.</p>	<u>Steve</u>
13.1	<p>New Business</p> <p>No new business items were raised.</p>	info

The meeting ended at 9:30 pm. The November executive meeting date is yet to be decided.

Bob Migliardi
Pretender to the Secretariat,
IPMS Canada