

**MINUTES OF THE JUNE, 2016 MEETING
OF THE NATIONAL EXECUTIVE OF THE
INTERNATIONAL PLASTIC MODELLERS SOCIETY
OF CANADA**

MEMBERS	POSITION	ATTENDANCE
Bob Migliardi	National Director	P
Gary Barling	Member w/o Portfolio	A
Kerry Traynor	Chapter/Member Liaison	P (Skype)
John MacDonald	Treasurer & Membership/Circulation	P
Steve Sauvé	Random Thoughts Editor	P
Mark Heyendal	Secretary	A
Kim Elliot	Webmaster	A
Jim Bates	Social Media Coordinator	P (Skype)
Allan Murrell	Industry Liaison	P (Skype)
Bruce Playfoot	Marketing	A
Chris Aleong	Member w/o Portfolio	A

The meeting was called to order at 8:00 pm, at the home of Steve Sauvé.

Item	National Director Business	Action by:
1.1	The National Director initiated a discussion as to whether the recent free decals program has had any measurable impact on membership growth. This will, in large part, determine if it is worth doing more decals in the future. John will crunch the membership numbers to come up with some useable information.	Info & John
	RT Editor	
2.1	RT 38/2 has been sent out, though we are still awaiting a small number of issues that we were short, from the printer. Steve will contact them again.	Steve
2.2	Issue 38/3 will contain another free decal sheet.	Info
	BeaverTales	
3.1	The mid-July issue of is in preparation. It will be sent out before the US Nats, as it will have some Nats-related material.	Info
	Treasurer	
4.1	All bills having been paid, we have ca. \$6300. in the bank. A good bit of revenue is expected to come in over the next couple of months, as the most recent RT to go out (38/2) has the greatest number of renewal notices.	info
	Membership/Circulation	
5.1	We have 481 active members.	Info
5.2	We would like to find one or two people to help with RT stuffing sessions. They will not necessarily be National Exec members, but just volunteers who would like to bask in the glow of the National Exec, and have something to tell their grand-children about!	Steve

5.3	It was decided to try to find out why members who fail to renew do so. John will assemble an email list of members who have dropped out over the last year or so. Bob will compose a letter to be sent them. (Yes, he can be gracious when he has to) It will ask them to help us better tailor the society to the members' wants by telling us why they decided not to renew.	John & Bob
	Industry Liaison	
6.1	Allan has been very busy with work, etc., and has not had time for much liaising this month.	info
	Marketing/Promotion Report	
7.1	Bruce has been very busy with work and helping organize TorCan, and so hasn't had time for much marketing or promotion. He sends his apologies.	Info
	Chapter/Member Liaison	
8.1	Kerry reported that after several inquiries he has still not had any feedback from Winnipeg regarding the national/chapter banner proof they were sent. It was decided to drop the matter. They know where to find us.	Info
8.2	No feedback on the back issue scanning details that have been sent to the chapters looking for help with the project.	Info
	Webmaster Report	
9.1	Although Kim was otherwise engaged, all is well. The web site is stable and being updated promptly when required (e.g. changes to Chapter info).	<u>Kim</u>
	Social Media Coordinator	
10.1	Jim expressed amazement at the number of likes that our Facebook page has received over the past couple of weeks (hundreds!). The question now is how to translate some of these into memberships.	<u>All</u>
	Secretary	
11.1	Absent, so nothing to report. Mark will be the IPMS Canada point man in Columbia for judging and presenting the IPMS Canada Best Canadian Subject award. John will obtain the award tankard and get it to Mark before he leaves.	Mark
	Back Issues/ Special Products Distribution Report	
12.1	Nothing new regarding the stock of back issues. Apparently Steve's wife hasn't yet found the pile of boxes hiding behind the drapes.	<u>Steve</u>
	New Business	
13.1	We received an email from member Michael Sisko, who, for some reason, feels that IPMS Canada should mount a campaign to get people to persuade the Navy to name a ship after actor Bruno Gerusi. After some discussion it was	info

	thought that the best approach would be to put his proposal in <i>beaverRTales</i> to solicit members' thoughts on the matter.	
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The meeting ended at 9:00 pm. The next executive meeting will be in mid-late July.
Date to be confirmed.

Bob Migliardi
Pretender to the Sectetariat,
IPMS Canada