

**MINUTES OF THE January 4, 2024 MEETING OF  
THE NATIONAL EXECUTIVE OF THE  
INTERNATIONAL PLASTIC MODELLERS SOCIETY OF CANADA**

<b>MEMBERS</b>	<b>POSITION</b>	<b>ATTENDANCE</b>
Bob Migliardi	National Director	Present
John MacDonald	Treasurer & Membership/Circulation	Absent
Steve Sauvé	Random Thoughts Editor	Present
Alan Luciuk	Chapter Member Liaison	Present
Daryl Dean	Webmaster	Present
Jim Bates	Social Media Coordinator	Absent
Tim Utton	Industry Liaison	Present
Igor Kabic	Marketing / Promotion	Present
Frank Donati	Secretary	Present
Alin Charriere	Rt Editorial Assistant	Absent
Chris Aleong	Member w/o Portfolio	Absent

The meeting was called to order at 7:38 pm on the web using Zoom.

Item	<b>National Director</b>	Action by:
1.1	Bob announced the retirement of the current National Director. Discussions with Bob and Frank concluded with Frank stepping up into the role of National Director effective at the end of this meeting. Bob had planned on retiring this year, and through discussions with Frank, another bloodless coup has been held. Bob was thanked by the Executive for his multiple tenures as National Director (among every other role he's been convinced to take since joining IPMS USA in '67). He will stay as National Director (ND) Emeritus and editor of the BT.	Bob
1.2	Frank was welcomed aboard as the new National Director. Frank is currently Secretary, so the search for a replacement is on, as well as IPMS London President, which he will resign from during their January Club meeting.  The transition will occur over the next few months.  No further business from ND	
2.1	<b>RT Editor</b> 45 -4 has been mailed, and it is doing fine – no negative feedback at this time, and a few 'atta-boys' received. Pending Article Plea was sent – asking authors for timelines on their work as there is a need for more content. At the current rate, we could run out of articles by the end of the year.	Steve
2.2	More articles are needed – not just the usual but more from all genres. Airplane articles are low, so more there also.  <b><i>ACTION ITEM: ND CML will engage in social media for more outreach to gain articles. Steve to continue his outreach as he always does</i></b>	

	<p><b>BeaverRTales</b></p> <p>3.1 The next issue should be out by mid to end of January. On track – more articles are always needed/looked for. CML has an article for the next BT</p> <p><b><i>ACTION ITEM: New ND bio to be provided by Bob for the next issue of BT. Outreach for articles to continue</i></b></p>	Bob & Frank
<p>4.1</p> <p>4.2</p> <p>4.3</p>	<p><b>Treasurer</b></p> <p>Report provided by ND – Treasurer report sent to Executive before the meeting Our Bank account balance, with all bills paid, is \$14,490</p> <p>Last month, Alan and Steve inquired about the cost to service a member for a year. They are: CDN member - \$28.55 USA member - \$33.15 INTL member - \$45.95 Based on current membership costs, we can provide service and have sufficient margin to provide special projects such as decal sheets, Show sponsorships, etc. We will be able to support 60<sup>th</sup>-anniversary items.</p> <p>From the Online store - 55 decal sheets were sold, and four free RTs were sent out.</p>	info
<p>5.1</p>	<p><b>Membership/Circulation</b></p> <p>Membership as of today (regular, family and associate) is 632.</p> <p>The only way to renew your membership is online through our website.</p> <p>Discussion about what to do with leftover decals. <b><i>ACTION ITEM: Remaining decals will be sold via the Website. Daryl will work with John on this.</i></b></p>	John & Daryl
<p>6.1</p> <p>6.2</p>	<p><b>Industry Liaison</b></p> <p>Continuing to build the kit manufacturer database Contacted Round 2 Models – initial discussions ongoing Continuing to contact the industry this month</p> <p>Tim indicated the cliché is that IPMS only builds planes and tanks – we are more than just those two subjects, and that membership goes way beyond this. Engaging with other genre manufacturers will be vital in demonstrating this and increasing engagement and membership.</p>	Tim
<p>7.1</p>	<p><b>Marketing / Promotion Report</b></p> <p>Igor is preparing a package to send to manufacturers and museums. He will send it out in the new year to avoid the overwhelming mail at Christmastime.</p> <p><b><i>ACTION ITEM: Will have a draft next week and circulate it to send out then</i></b> <b><i>ACTION ITEM: Set up an email for Marketing/Promotion to use (from</i></b></p>	Igor

	<b>@impscanada.com)</b>	
	<b>Chapter/Member Liaison</b>	Alan
8.1	<p>Alan, in his role as CML Short votes on logo refresh – votes needed soonest from Exec</p> <p>Show sponsorships – the ask is that follow-up with clubs receiving Sponsorships provide the material requested (pics, show info) – listed on Website and only one club – IPMS Ottawa – has provided this.</p>	
8.2	<p>Proposed for shows – for Diamond Jubilee year.:</p> <ul style="list-style-type: none"> <li>- Show sponsorship prize of free membership and a \$300 club bursary</li> <li>- Diamond Jubilee winner/award goes to – up to the chapter</li> </ul> <p>Alan put forward a Motion:</p> <ul style="list-style-type: none"> <li>- That the Executive offers the Diamond Jubilee Chapter contest sponsorship program for 2024, the program will update and formalize reporting procedure applications during funding requests by chapters; furthermore, the administrative procedures created for this 2024 award system will be adopted for all future contests beyond 2024.</li> <li>- Seconded by Igor</li> <li>- Discussion held</li> <li>- Bob proposed \$250, discussed and the original \$300 accepted</li> <li>- No dissent - passed</li> </ul>	
8.3	<p>Discussed Certificate</p> <ul style="list-style-type: none"> <li>- Some wording issues – Bob will send a revision to Alan.</li> <li>- Ensure that any French translations are correct.</li> </ul> <p><b>ACTION ITEM: Exec to provide votes on requested subjects from CML re: 60<sup>th</sup> Anniversary items</b>  <b>ACTION ITEM: Frank and Kerry to seek out costs for Platinum Awards</b>  <b>ACTION ITEM: Bob is to provide revisions to the Certificate to Alan</b></p>	
	<b>Webmaster report</b>	Daryl
9.1	<p>Over 365,000 hits in the last 30 days, mainly from Canada and the US. Canadian hits increased – almost to the US level. Lots of access to our reference material Daryl reports site updates Traffic is excellent at the site Provided email addresses to Igor, Alan and Frank for their roles in Exec.</p>	
	<b>Social Media Coordinator</b>	
10.1	No Update.	Jim
	<b>Secretary</b>	Frank
11.1	<p>Frank is the new Secretary but will step down once a replacement is found since he now takes the role of National Director. Meetings are to be held 1<sup>st</sup> Thursday of the Month, with a tentative 7 pm start. Will move times to accommodate attendance of Western time zone Exec.</p>	

11.2	<p>In the role of National Executive – Frank will be a guest on the Scale Model Podcast next week (episode 132). Will discuss changes to roles and what’s coming moving forward.</p> <p>Frank also plans to attend both AMPS and IPMS USA Nationals as a visitor and Executive Member.</p> <p>Discussed IPMS Canada sponsorship of Best Canadian for Nats – was done until COVID. Will discuss with Nats Exec about interest in this sponsorship and report back to the exec for Feb meeting</p> <p><b>ACTION ITEM: To discuss with Executive at Meeting on the history, requirements and feasibility of this. Recommend a vote on matter</b></p>	
12.1	<p><b>Special Products Distribution Report</b></p> <p>We have 150 - 200 extra decals. They will be sold off at \$10/member and \$15/non-member +postage per sheet.</p> <p>Older editions of RT are offered at a nominal fee and postage (posted on the website store) for those interested in sampling the magazine.</p>	
13.1  13.2  13.3	<p><b>New Business</b></p> <p><b>Gift Memberships</b> CML introduced providing avenues for giving gift membership (Christmas gifts, etc.). Currently not available as an option – only subscribers can order. ; Discussed with Exec and Webmaster to see to</p> <p><b>ACTION ITEM: Webmaster to see if this can be set up or not and report back</b></p> <p><b>TV Show</b> Blue Ant Media contacted National regarding a TV series on modelling. They want to speak to someone about the hobby, historical modelling, etc. Frank has email and will respond to communicate with them. Will report to Exec.</p> <p><b>Google Drive</b> National Executive Google Drive to be set up for a repository of National documentation.</p>	All

The meeting ended at 9:10 pm. The next executive meeting will be February 8, 2024.  
Scheduled for 7 pm Eastern time

Frank Donati  
Secretary,  
IPMS Canada