

**MINUTES OF THE January 25th, 2015 MEETING  
OF THE NATIONAL EXECUTIVE OF THE  
INTERNATIONAL PLASTIC MODELLERS SOCIETY  
OF CANADA**

| <b>MEMBERS</b> | <b>POSITION</b>                           | <b>ATTENDANCE</b> |
|----------------|---|-------------------|
| Bob Migliardi  | National Director                         | P                 |
| Gary Barling   | Member w/o Portfolio                      | P (Skype)         |
| Kerry Traynor  | Chapter/Member Liaison                    | P (Skype)         |
| John MacDonald | Treasurer & Membership/Circulation        | P                 |
| Steve Sauvé    | Random Thoughts Editor                    | P                 |
| Kevin Smith    | Back Issues/Special Products Distribution | A                 |
| Mark Heyendal  | Secretary/Consigliere                     | A                 |
| Kim Elliot     | Webmaster                                 | P (Skype)         |
| Jim Bates      | Social Media Coordinator                  | P (Skype)         |
| Allan Murrell  | Industry Liaison                          | A                 |
| Bruce Playfoot | Promotion/Marketing                       | A                 |
| Chris Aleong   | Member w/o Portfolio                      | A                 |

The meeting was called to order at ca. 1:00 pm, at the home of Steve Sauvé.

| Item | <b>National Director Business</b>   | Action by: |
|------|---|------------|
| 1.1  | We have created a promotion 'brain trust' or 'sub-committee', if you will, consisting of the Promotion, Social Media, and Industry Liaison portfolios. They will work together to exchange ideas and promote IPMS Canada in various ingenious and clever ways. Their first charge was to announce & promote the IPMS Canada Best Canadian Subject award at the 2015 US Nats.    | Info       |
| 1.2  | The ND reported that he had emailed a press release to all US chapters notifying them of the Best Canadian Subject award at the 2015 US Nats.   | info       |
| 1.3  | The ND has explained the Best Canadian Subject award to Ron Bell, Columbus chairman, and told him we'll also be sponsoring a regular category, as usual. He acknowledged, and offered to provide space on the entry forms to indicate qualifying models.  | info       |
|      | <b>RT Editor</b>  |            |
| 2.1  | Steve reported that RT 37/1 is finished, with the exception of the National Director's column. As usual, he is holding up the war!  | info       |
|      | <b>BeaverTales</b>  |            |
| 3.1  | Next issue of beaverTales will be a bit smaller due to the shorter time between issues, and will go out ca. Mid February.   | Info       |
| 3.2  | In the future, a low-res beaverTales will be emailed to the members as usual. They will also be supplied a link to a Dropbox file containing a higher resolution version which they can download if they wish. <b><i>N.B.</i></b> <i>As much of BT's material is of low-res origin, this file may or may not be noticeably better, depending upon the material it contains.</i> | info       |

|     |   |               |
|-----|---|---------------|
|     | <b>Treasurer</b>  |               |
| 4.1 | The treasury is still in good shape after all bills have been paid – even the 50 <sup>th</sup> Anniversary decal sheet!   | info          |
|     | <b>Membership/Circulation</b>   |               |
| 5.1 | Membership slowly continues to grow. Assuming all those who received renewal notices with the last RT renew (which is unlikely), our membership would stand at 460.   | Info          |
| 5.2 | John showed some samples of a new style RT address label, which combines the member's address and our return address. Someone wondered whether it complied with Canada Post's OCR scanning parameters, and so John will investigate before it becomes operational.  | John          |
|     | <b>Industry Liaison</b>   |               |
| 6.1 | Via an email message, Allan reported that a publisher in the Czech Republic contacted us looking for photos of Canadian Leopard tanks. Steve will see what he can find, once we determine what exactly they would like.   | Info<br>Steve |
|     | <b>Marketing/Promotion Report</b>   |               |
| 7.1 | Marketing/Promotion was unable to attend.   |               |
|     | <b>Chapter/Member Liaison</b>   |               |
| 8.1 | Kerry reports that a chapter (London) has asked about chapter insurance. He told them that unfortunately it was not viable for the national branch to carry insurance for the chapters. While IPMS USA can provide event insurance for their chapters as required, let us remember that they are working with approx 250 chapters, each of which pay yearly to affiliate. Insurance regulations will be different in each country as well. The question has also been raised as to how IPMS Canada would justify spending the members' money to insure a chapter's event when a particular chapter might only have a handful of national members on its roster. | info          |
| 8.2 | A member, from England, asked about Special Interest Groups. Kerry suggested that he try posting on our Facebook page, or post something on our webpage.  | info          |
| 8.3 | Rather than contacting each chapter separately, Kerry is working on a newsletter for the chapters. Let's hope that the information will actually get passed on to the chapter members and not stop at the chapter contact.  | Kerry         |

|      |  |  |
|------|--|--|
|      | <b>Webmaster Report</b>  |  |
| 9.1  | Our ISP's bill has been paid, so we're still on the air!   | <a href="#">Info</a>                         |
| 9.2  | Kim had added information about the Best Canadian Subject award at the 2015 US Nats, and also some aircraft artwork supplied by Dave Aitken  | <a href="#">info</a>                         |
|      | <b>Social Media Coordinator</b>  |  |
| 10.1 | Jim has provided the secret Facebook codes to Allan and Bruce, so they can add items to the page.  | <a href="#">Info</a>                         |
| 10.2 | Jim suggested adding a link to the IPMS Canada website page that contains RT sample downloads so that our Facebook visitors can see more about what membership offers. Steve may assemble some new RT sample material.   | <a href="#">Jim</a><br><a href="#">Steve</a> |
| 10.3 | Discussion on the merits of a Twitter presence took place, and in the end it was decided that 14 year old girls probably wouldn't be interested in modelling ( <b>PLASTIC</b> modelling, that is). The idea was rejected, with much mocking and numerous jokes.  | <a href="#">info</a>                         |
|      | <b>Secretary</b>   |  |
| 11.1 | The Secretary was absent   | <a href="#">Info</a>                         |
|      | <b>Back Issues/ Special Products Distribution Report</b>   |  |
| 12.1 | An appeal for scanning help in the Nov <b>BT</b> brought in several volunteers. Three members sent in scanning samples. They were reviewed and suggestions offered for improving the quality. Two seemed to lose interest at this point, but Tom Calbury persisted and completed Vol. 29. We now have Vol. 29 and Vol. 2 scanned. Appeals for help will continue in our various media. | <a href="#">info</a>                         |
|      | <b>New Business</b>  |  |
|      | No new business.   |  |

The meeting ended at 2:30 pm. The date for the February exec meeting is yet to be determined.

Bob Migliardi  
Pretender to the secretariat  
IPMS Canada