

**MINUTES OF THE Feb 19, 2014 MEETING
OF THE NATIONAL EXECUTIVE OF THE
INTERNATIONAL PLASTIC MODELLERS SOCIETY
OF CANADA**

MEMBERS	POSITION	ATTENDANCE
Bob Migliardi	National Director	P
Gary Barling	Member w/o Portfolio	A
Kerry Traynor	Chapter/Member Liaison	P (Skype)
John MacDonald	Treasurer & Membership/Circulation	P
Steve Sauvé	Random Thoughts Editor	P
Kevin Smith	Back Issues/Special Products Distribution	P
Mark Heyendal	Secretary/Consigliere	A
Kim Elliot	Webmaster	P (Skype)
Chris Aleong	Member w/o Portfolio	P (Skype)

The meeting was called to order at ca. 8:15 pm, at the home of Steve Sauvé.

Item	National Director Business	Action by:
1.1	The IPMS Canada 50 th Anniversary logo has been chosen, and is now appearing on the website, RT, and beaverTales.	Info
1.2	The ND reported that IPMS Canada has been allocated some space at the US Nats this summer, to place promotional material, e.g. flyers, posters, RTs, etc.	info
1.3	A member in the field contacted Steve and inquired about the Industry Liaison portfolio. While this is certainly welcome, we do have something else in mind to offer him, if he's amenable and capable. We are investigating the possibility of having a Social Media Manager, to establish and manage an IPMS Canada Facebook presence.	Steve
1.4	Concerning the possibility of another Modeling Madness/IPMS Canada "Best Canadian Subject" online contest, and after discussing it with Scott Van Aken, it was decided that we may try to organize and run such a contest on our own. If we do get a good Facebook presence up and running, that may be the ideal venue for something like this... or at least that's how it was explained to the social media-challenged ND.	info
	RT Editor	
2.1	Steve reported that production of RT 36/1 is proceeding well.	Steve
2.2	Regarding a survey on RT content, it was decided that we first need to determine just what information we want to garner before we can produce and distribute the survey. Exec members will be solicited via email to propose questions which can then be distilled into a good package.	All

	BeaverTales	
3.1	Mid-Feb edition has been sent out.	Info
	Treasurer	
4.1	John reported that the treasury is in good shape, with all bills paid. However, this will be impacted negatively unless we increase dues to compensate for the new higher postage rates.	info
4.2	Now that the new rates have been published, membership dues will be raised to cover the increase. As of March 1, 2014 the membership rates will be as follows: In Canada – \$37, In the US – \$45, Overseas – \$65	info
	Membership/Circulation	
5.1	Membership slowly continues to grow.	info
	Marketing	
6.1	Various aviation museums have been contacted again re the display and inclusion of IPMS Canada promotional materials at their facility. These museums have been contacted previously, but never replied – not even a <i>“thanks for your email, but we can't”</i> . Apparently common courtesy is dead in 2014.	Info
	Chapter/Member Liaison	
7.1	Kerry will be schmoozing and pressing the flesh on IPMS Canada's behalf at HeritageCon in Hamilton in March. He will be bringing and displaying an assortment of IPMS Canada promotional materials and ephemera.	Kerry
7.2	Kerry reported that the survey of the status of all the existing chapters – i.e. to establish just who their execs are, whether they meet the criteria for maintaining chapter status, seeing what help we can provide them, etc. – has taken a back seat to work, HeritageCon preparations, and March break holiday plans... all completely understandable. He will get on it when he returns refreshed and tanned.	Kerry
	Webmaster	
8.1	The webmaster will include an announcement of the upcoming dues increase in the News area. The actual Join and Renewal payment button amounts will be changed on March 1	Info
8.2	Kim has investigated various online survey methods, and has found one that he is happy with. Once we have a list of questions to present to the membership, he will create the online survey page. If this works well it opens the door to regularly querying the membership on various topics.	Kim

8.3	While Kim reported that it is certainly possible to run a “Best Canadian Model” contest on the IPMS Canada website, it was suggested that it may be even easier to do it on our Facebook page (which we don't have yet). It was agreed to wait and see how things play out before deciding exactly what to do with the contest.	info
9.1	Secretary The regular Secretary was, unfortunately, AWOL.	Info
10.1	Back Issues/Special Products Kevin reported that all orders are up to date, but he had not had any time recently for further scanning of RT back issues.	Info
10.2	A lively discussion ensued between the hoarders and the cleaners on what to do with the existing stock of back issues, once they are all scanned to electronic format.	info
11.1	New Business Preliminary provisional artwork for the free 50 th Anniversary decal sheet was shown to the accompaniment of many “ooohs and aaahs” (and an occasional “what the hell is that?”). Steve will liaise with several well-known armour enthusiasts who will recommend some vehicle markings to include.	Info

The meeting ended at 9:30 pm. The date for the Mar exec meeting is yet to be determined.

Bob Migliardi