

**MINUTES OF THE April 30th, 2015 MEETING
OF THE NATIONAL EXECUTIVE OF THE
INTERNATIONAL PLASTIC MODELLERS SOCIETY
OF CANADA**

MEMBERS	POSITION	ATTENDANCE
Bob Migliardi	National Director	P
Gary Barling	Member w/o Portfolio	P/A (Skype)
Kerry Traynor	Chapter/Member Liaison	P (Skype)
John MacDonald	Treasurer & Membership/Circulation	A
Steve Sauvé	Random Thoughts Editor	P
Kevin Smith	Back Issues/Special Products Distribution	A
Mark Heyendal	Secretary/Consigliere	A
Kim Elliot	Webmaster	P (Skype)
Jim Bates	Social Media Coordinator	P (Skype)
Allan Murrell	Industry Liaison	P (Skype)
Bruce Playfoot	Promotion/Marketing	P (Skype)
Chris Aleong	Member w/o Portfolio	A

The meeting was called to order at ca. 8:00 pm, at the home of Steve Sauvé.

Item	National Director Business	Action by:
1.1	There was a bit of a problem with IPMS Canada's sponsorship of awards at the 2015 US Nats, as the categories we wanted to sponsor had already been taken. After a bit of back-and-forth between the ND and Treasurer, it was decided that John would select which categories to apply our sponsorship funds to.	Info
1.2	Even though Thursday seems the best day for our exec meetings, we want to explore all the other options. Steve will poll the exec members as to whether any other days of the week are preferable.	All
2.1	RT Editor The next RT (37/2) has been put to bed. Steve is waiting until we have a better idea of how many copies we will actually need before sending it to print. There is also the possibility that our printer will announce one of their frequent discount offers which we can jump on.	info
3.1	BeaverRTales The next <i>beaverRTales</i> will be sent out around mid-May. Mike Roy sent some material on the Ottawa Chapter's regular " <i>build amongst the aircraft</i> " sessions at the National Air & Space Museum. As well, the RT editor will pass along some material he has, which he feels would be better suited for BT .	Info
4.1	Treasurer The treasurer was off on holiday, and apparently there is no wireless available on the beach.	info

	Membership/Circulation	
5.1	John is waiting to ensure that as many members due to renew do so before we proceed with printing the next RT .	John
	Industry Liaison	
6.1	Allan provided the latest info on <i>MIG Productions</i> ' plans to release series of Canadian colours – apparently there are now four sets scheduled. He also relayed information from <i>Eduard</i> re their requests for help to ensure accurate Canadian in future kits. IPMS Canada will have a credit on the box and/or instructions!	Info
	Marketing/Promotion Report	
7.1	Bruce described his efforts to promote awareness of the National organization in the Toronto area. We will provide some recent RT back issues that he can distribute to show the local modellers some of what IPMS Canada is doing.	Info
7.2	Bruce also started a discussion about IPMS Canada trying to integrate more car modelling material in its various media (i.e. RT , BT , Facebook). All agreed this was a worthy effort, and that it would be good to try to reach out to these modellers and see how IPMS Canada could better cater to their interests. It was also explained that submission of material to RT , etc. is not limited to IPMS Canada members. We have, and continue to welcome submissions from all modellers who have something our members would like to see.	All
7.3	A lively discussion took place on how IPMS Canada could work with the local chapters better. Good ideas were provided by all, but in the end it comes down to the fact that there must be some regular two-way communication with the chapters. This has been working well with some chapters, while others are remiss in their communication. This makes it very difficult to know what's going on in a chapter, and how we can help them better promote the hobby and our organization locally.	info
7.4	Bruce brought up the current relationship with IPMS Toronto, and offered to act as the IPMS Toronto chapter contact for Kerry. This will ensure good communications between the Chapter and National, and will hopefully create more interest among the locals.	Bruce
	Chapter/Member Liaison	
8.1	Kerry explained that over the summer months he will be visiting a number of Local Chapters, including those in the Toronto area, Ottawa, and Halifax. He will be joined by other exec members where possible. No word yet on the Iowa Caucuses. It looks like the 2016 campaign season has started!	Kerry
	Webmaster Report	
9.1	We are testing an RT translation system on the website. If you ever wanted to	<u>Info</u>

	<p>see what RT looks like in Urdu or Swahili, here's your chance! Mark raised some concerns over the quality of the translation into French (does that mean the Urdu and Swahili are OK?), as one of the main reasons for the project is to reach out to more Francophone modellers. Unfortunately we are at the mercy of Google Translate. Previously, the ND had expressed some concern as to whether the time and effort going into this were justified. Kim reported that it is a relatively easy and quick process, and so the ND's concerns are laid to rest. It should be noted that this will only provide RT text. Anyone wanting to see the photos or artwork must still have a physical magazine, i.e. be a member.</p>	
9.2	<p>Kim also provided some guidance on how to link our Facebook page to the "Members' Models" on the website. It can be done, and Kim, Jim, et al will collectively come up with the best procedure. Then, visitors to the Facebook page will be able to view more Members' Models on the website (that is, if I understand this correctly).</p>	<p><u>Kim, Jim et al</u></p>
	<p>Social Media Coordinator</p>	
10.1	<p>The exec congratulated Jim on his recent marriage!</p>	<p><u>Info</u></p>
10.2	<p>Jim agreed that additional car (and various non-military) material is welcome on the Facebook page. He will rely on Bruce and Allan to help find it, as they are more knowledgeable about such subjects.</p>	<p><u>info</u></p>
	<p>Secretary</p>	
11.1	<p>The Secretary was absent. This month's minutes are brought to you from the creative talents of the National Director.</p>	<p>Info</p>
	<p>Back Issues/ Special Products Distribution Report</p>	
12.1	<p>We still have a long way to go in our attempt to scan all RT back issues. Bob has scanned Vol. 2, and is intermittently working through Vol. 4. We also have Vols. 28 and 29 done.</p>	<p><u>info</u></p>
	<p>New Business</p>	
	<p>No new business.</p>	

The meeting ended at 9:30 pm. The date for the May exec meeting is yet to be determined.

Bob Migliardi
Pretender to the secretariat
IPMS Canada