

MINUTES OF THE DECEMBER 10, 2020
MEETING OF THE NATIONAL EXECUTIVE OF THE
INTERNATIONAL PLASTIC MODELLERS SOCIETY OF CANADA

MEMBERS	POSITION	ATTENDANCE
Bob Migliardi	National Director	Z
Gary Barling	Member w/o Portfolio	Z
Kerry Traynor	Chapter/Member Liaison	Z
John MacDonald	Treasurer & Membership/Circulation	Z
Steve Sauvé	Random Thoughts Editor	Z
Mark Heyendal	Secretary	Z
Daryl Dean	Webmaster	Z
Jim Bates	Social Media Coordinator	A
Vacant	Industry Liaison	*
Vacant	Marketing	*
Chris Aleong	Member w/o Portfolio	A
Kim Elliot	Member w/o Portfolio	A
Igor Kabic	Intern	A

The meeting was called to order at 7:30 pm on the web using Zoom.

Item	National Director	Action by:
1.1	The decals are back from microscale and look good.	
1.2	Got an email from Charles Detheridge. He would like to present the Best Canadian award in memory of Derek Pennington. We agree unanimously.	All
1.3	We will revisit definition of "Canadian" subject.	All
	RT Editor	
2.1	42-4 is at the printers. Will be mailed before end of December. Next issue will be out at beginning of March. Working on material to go with next decals. There is enough material to lay out several more, but there is a shortage of armour articles.	Steve
	BeaverTales	
3.1	October went out in early November. Next issue will go out early in February.	Bob
	Treasurer	
4.1	We are debt free and we have \$ 14,000 in the bank. The RT editor will be able to go to 40 pages in March issue. We have sold approx 100 of the back issues of RT USB keys. More on order.	info
	Membership/Circulation	
5.1	We have 509 paid members.	info

6.1	Industry Liaison Vacant. Discussion on the job description for this portfolio.	
7.1	Marketing/Promotion Report Looking for a Board member to carry on this portfolio. Discounts for members at various shops will be explored.	
8.1	Chapter/Member Liaison CML has attended IPMS Toronto chapter meeting. Attended IPMS Winnipeg Meeting. Less formal but Productive. CML asked for suggestions and feedback from both groups. <ol style="list-style-type: none"> 1. Promotion should be IPMS Canada centric so that so that we can do more for chapters. It should be a joint effort bu chapters and national. 2. More interaction between branch and national. 3. National and local issues only. Not international. 4. Occasional invitations to national exec meetings. 5. Among other things, we would help them beef up their memberships. 	
9.1	Webmaster report 7000 unique users With 343, 000 hits in the last 30 days. Orders are for RT back issues are going in and all is good otherwise.	
10.1	Social Media Coordinator Looking for assistant. Role to be determined.	
11.1	Secretary All is well.	
12.1	Special Products Distribution Report First batch of RT back issue USB keys received and all are sent out.	
13.1	New Business We are evaluating the possibility of issuing a digital version of RT. Preliminary research reveals that it would be very expensive for encryption software.	All

The meeting ended at 9:30 pm. The next executive meeting will be on date TBD.

Mark Heyendal
Secretary,
IPMS Canada