

**MINUTES OF THE NOVEMBER 2010 MEETING (# 410)
OF THE NATIONAL EXECUTIVE OF THE
INTERNATIONAL PLASTIC MODELLERS SOCIETY
OF CANADA**

MEMBERS	POSITION	ATTENDANCE
Jamie Leggo	National Director	P
Gary Barling	Chapter/Member Liaison	A
John MacDonald	Treasurer & Membership/Circulation	P
Steve Sauvé	Random Thoughts Editor	P
Randy Lutz	Back Issues/Special Products Distribution	P
Bob Migliardi	Graphic Artist / Advisor	P
Kevin Smith	Secretary	P
Kim Elliot	Webmaster	A

The meeting was called to order at 7:40pm on 23 November 2010 at the home of Jamie Leggo

Item	Old Business-National Director	Action by:
1.1	Need to change PayPal status away from non-profit organization, as it is causing too many restrictions on receiving and withdrawing funds.	Info
	New Business-National Director	
2.1	It has been too long since our last formal Exec meeting. We need to get back on track, as previous meeting had no minutes recorded.	Info
2.2	Need to improve PayPal notification of incoming payments, so that Treasurer is aware that funds have been received. We will update the links for PayPal payments and advise Kim to update website accordingly.	Info
2.3	Discussion regarding a solicitation from the RAF on a planned memorial for RCAF members in WWII. Letter will be passed on to the chapters via the CML and mentioned in RT.	Info
2.4	Discussion regarding email sent by a Marketing Manager linked to Airfix Model Magazine. Jamie to make contact and get more info.	Jamie

	RT Editor	
3.1	RT 32/4 is out the door.	Info
3.2	RT 33/1 will feature free member-only Voodoo markings decals in 1/72 and 1/48 scale .	Info
3.3	Article flow seems to be good. Enough material has been submitted for 33/1 and half of 33/2	Info
	Treasurer	
4.1	At the risk of sounding repetitive, John said “Funds are good and the bills are paid”	Info
4.2	Paypal appears to be working out well as a payment option.	Info
	Membership/Circulation	
5.1	Renewal efforts are working, and the drop-dead date for renewals to be received before the next print run appears to be having a positive effect.	Info
5.2	Currently have 413 active members as of the mailout date for RT 32/4. Print run of RT is down to within a hairline of the membership level, so don't let your membership lapse. Send in that renewal as soon as you get it.	Info
	Marketing	
6.1	Portfolio is still vacant, and needs to be filled ASAP.	Info
6.2	Some discussion on possible ways to increase the membership, such as blurbs in other mags, more frequent updates to web, and sending samples out to other websites (ARC, Hyperscale to name a few – no need to send to ModellingMadness, as Scott is already very good to review the mag as soon as he gets his copy) for review.	Info
	Chapter/Member Liaison	
7.1	Nothing to report this time around	Info
	Webmaster	
8.1	Domain for IPMS Canada website will expire in 2011, and needs to be renewed.	Info
	Secretary	
9.1	No issues with email monitoring.	Info

9.2	We are getting some hits from vendors asking about doing reviews on the website and in the magazine. Reviews will be limited to the website, due to the publishing schedule of the magazine.	Info
9.3	So far, response regarding getting IPMS Canada pins made up has been quite positive. To date, about 45 emails have come in expressing interest in getting one if they were to be made available. Lapel pins have been ordered and will be added to website sale list as soon as they are available.	Info
	Back Issues	
10.1	Nothing to report.	Info

The meeting ended at 9:15pm. The next meeting is scheduled to take place tentatively on December 14, 2010.

Kevin Smith, Secretary
IPMS Canada
23 November 2010