

**MINUTES OF THE MAY 2010 MEETING (# 409)**  
**OF THE NATIONAL EXECUTIVE OF THE**  
**INTERNATIONAL PLASTIC MODELLERS SOCIETY**  
**OF CANADA**

<b>MEMBERS</b>	<b>POSITION</b>	<b>ATTENDANCE</b>
Jamie Leggo	National Director	P
Gary Barling	Chapter/Member Liaison	P - Skype
John MacDonald	Treasurer & Membership/Circulation	P
Steve Sauvé	Random Thoughts Editor	P
Randy Lutz	Back Issues/Special Products Distribution	A
Bob Migliardi	Graphic Artist / Advisor	P
Kevin Smith	Secretary	P
Kim Elliot	Webmaster	P – Skype

The meeting was called to order at 7:40pm on 25 May 2010 at the home of Jamie Leggo

<b>Item</b>	<b>Old Business-National Director</b>	<b>Action by:</b>
1.1	Need to change PayPal status away from non-profit organization, as it is causing too many restrictions on receiving and withdrawing funds.	Info
	<b>New Business-National Director</b>	
2.1	Robin Purgina has stepped down from the Exec, leaving the Marketing portfolio open.	Info
	<b>RT Editor</b>	
3.1	RT 32/2 is out the door.	Info
3.2	RT 32/3 will feature free member-only Mustang decals, RT 32/4 will have free Sherman decals, and RT 33/1 will feature free Voodoo markings.	Info
3.3	Some hype for the above decals will be added to the website in the near future.	Info
3.4	Article flow seems to be good	Info
3.5	“We Like Your Model” cards will be handed out at the 2010 IPMS USA Nationals, in the hopes of getting article submissions.	Info

	<b>Treasurer</b>	
4.1	At the risk of sounding repetitive, John said “Funds are good and the bills are paid”	Info
4.2	Paypal appears to be working out well as a payment option.	Info
	<b>Membership/Circulation</b>	
5.1	Renewal efforts are working, and the drop-dead date for renewals to be received before the next print run appears to be having a positive effect.	Info
5.2	Currently have 405 active members as of RT 32/2. Print run of RT is down to within a hairline of the membership level, so don’t let your membership lapse. Send in that renewal as soon as you get it.	Info
	<b>Marketing</b>	
6.1	A great deal of discussion on what direction this portfolio needs to take, as well as where the Exec want to take IPMS Canada, and how to get there.	Info
6.2	Some discussion on possible ways to increase the membership, such as blurbs in other mags, more frequent updates to web, and sending samples out to other websites (ARC, Hyperscale to name a few – no need to send to ModellingMadness, as Scott is already very good to review the mag as soon as he gets his copy) for review.	Info
6.3	Two Exec members committed to getting a “press release” prepared by May 30, giving a preview of what to look for in upcoming RT issues.	
	<b>Chapter/Member Liaison</b>	
7.1	Update given regarding RMMC’s upcoming show having an  IPMS Canada’s Choice” category, allowing IPMS members to judge their favorite model.	Info
7.2	Some discussion regarding have an official policy document/mission statement drafted up, to serve as a guideline for chapters. Spirit of the document will be similar to that of IPMS USA and IPMS UK. Kevin has combed through approximately four years of Exec meeting minutes, separating the wheat from the chaff so to speak. The project will continue.	Info
7.3	Reminder about guidelines for IPMS Canada supporting Charter Chapters hosting shows (once per year, etc). Please fell free to contact Gary direct for more details.	Info
	<b>Webmaster</b>	
8.1	Proving that the Exec nicked the right guy for the job Kim was happy to report he	Info

8.2	<p>has learned to communicate with the other Exec members via that new-fangled technology known simply as the “internet”. See, you can teach a dog a new trick!</p> <p>Kim admonished the other Exec members for not cleaning out their email Inboxes, and sent a gentle reminder on how to do so. The Box626 address was then purged of over 46,000 messages, most of which were an item hated by a certain Monty Python character.</p>	All
9.1	<p><b>Secretary</b></p> <p>In a true “mea culpa” moment, the Secretary apologized for letting his duties slide with respect to incoming emails to the box626 email account. He will make sure in the future that 100% of non-spam messages will be responded to, even if only to acknowledge receipt.</p>	Info
9.2	<p>Update given on the “mission statement” project.</p>	Info
9.3	<p>So far, response regarding getting IPMS Canada pins made up has been quite positive. To date, about 30 emails have come in expressing interest in getting one if they were to be made available.</p>	Info
10.1	<p><b>Back Issues</b></p> <p>Nothing to report, as Randy was “sick as a dog”.</p>	Info

The meeting ended at 9:00pm. The next meeting is scheduled to take place on an as of yet undetermined date.

Kevin Smith, Secretary  
IPMS Canada  
14 June 2010